

PRESS RELEASE

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HTAEW.com APPLIES FOR PATENT FOR ITS UNIVERSAL, HANDHELD, APPRAISAL SYSTEM

Houston, TX, February 2, 2009 – HTAEW.com (HeavyTruckandEquipmentWholesalers.com) – the first web site dedicated entirely to truck dealers and leasing companies that buy and sell wholesale between themselves – recently announced the submission of a patent application in order to protect the technology used in its handheld, electronic appraisal system. The innovative system incorporates bar coding technology along with proprietary software that calculates the cost of repairs. Says Terry Hebron, President of HTAEW.com, “This handheld device will revolutionize the way truck dealers determine the cost of sale for their used equipment.

The truck can be inspected and a complete appraisal of the condition of the vehicle can be easily keyed in. Data is transmitted in seconds to a dealer’s shop or any location using the HTAEW.com system. The proprietary software determines repair costs using drop down menus with options for various costs of replacement or repair. After totaling all component replacement or repair costs, the system subtracts those costs from the equipment’s wholesale and retail value, based on data taken from the HTAEW.com databases. The system provides the dealer with the most accurate appraisals possible. The needed repair items can then be tracked by the dealer’s shop by using the barcode number.

Says Terry Hebron, “We developed this technology because we wanted to provide a universal system that would simplify the way dealers conduct business.” Like all of the HTAEW.com products, which are mainly web based, this is a tool that will increase in value as more and more users adopt the technology.

The goal of HTAEW.com is to provide premier communities for buying and selling heavy trucks and for providing access to information that will help subscribing dealers do this more quickly and efficiently. For more information on the HTAEW.com Universal Handheld Appraisal System for Heavy Trucks, contact Terry Hebron, President, at 877-865-8346.

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