

# Press Release . . .

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Release: Immediate  
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## **HTAEW.COM ADDS NEW, TIME SAVING FEATURES**

Houston, TX – April 19, 2002 – HTAEW.com – Heavy Trucks and Equipment Wholesalers – recently announced the addition of two new features to the “dealers only” website. HTAEW.com is the only web site where truck and trailer dealers and leasing companies buy and sell wholesale trucks and trailers. There are currently over 750 registered members, and that number grows daily. Not yet a year old, HTAEW.com has been involved in more than 200 wholesale transactions between dealerships throughout the U.S., although the actual number of used trucks and trailers sold probably numbers more than 1,000, since most transactions involve more than one vehicle.

For dealers who are selling trucks on the web site, there is now a feature that enables them to gauge whether or not their selling price is reasonable, based on what similar trucks are selling for. “What’s The Money” is the name of the feature, and it enables the dealer, after posting a truck for sale, to click the associated icon in order to find out what similar trucks have been listed for. It also shows the last 4 similar trucks sold, and what the selling price was. By using this feature, sales are expedited due to a fair and reasonable selling price being posted up-front.

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## ***HTAEW.com Adds New, Time Saving Features – Page 2 of 2***

Also added to the site is a new feature dedicated to the sale of tank / trailers. When compared to other sites that list tank / trailers for sale, HTAEW.com is by far the most comprehensive in terms of the information that is provided.

Terry Hebron, who started the web site last July, says he started it to provide an easily accessible marketplace for buying and selling heavy-duty vehicles at a wholesale level. He personally has over 35 years of experience in the industry, and understands the business and its requirements. Hebron says, “We will continue to expand the site, and add features that are beneficial to dealers. Our goal is to become the premier dealer network for buying and selling used equipment.”

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