

PRESS RELEASE

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HTAEW.com INTRODUCES NEW WEB SITE FOR RETAIL SALES OF HEAVY TRUCKS

Houston, TX, April 4, 2003 – HTAEW.com – the first web site dedicated entirely to truck dealers and leasing companies that buy and sell wholesale between themselves – recently announced the launch of a new website – HeavyTruckDealers.com. The new site is open to the public and is for retail sales of heavy and medium duty trucks. Its parent, HTAEW.com, (Heavy Truck and Equipment Wholesales.com) is a dealers only listing service, connecting buyers and sellers of wholesale trucks only.

Says Terry Hebron, President of HeavyTruckandEquipmentWholesalers.com and HeavyTruckDealers.com, “HeavyTruckDealers.com will make it possible for individual buyers of heavy duty trucks to access a comprehensive database of equipment for sale, without having to jump from website to website. We have over 1,000 dealer members at HTAEW.com, and this website has been created for them to be able to offer retail inventory to the public. We are all very excited about the new site.”

Within the site, a user-friendly interface assists visitors in searching for a particular type of truck or browsing available inventory. Searches can be conducted by region or state. Unlike other sites that require a phone call to find out the price of a piece of equipment, HeavyTruckDealers.com’s entire inventory is priced on the site. In addition, visitors can search for a dealer within the site’s extensive dealer database.

The goal of HTAEW.com is to provide premier communities for buying and selling heavy trucks and for providing access to information that will help subscribing dealers do this more quickly and efficiently. For more information on HeavyTruckDealers.com or HTAEW.com, contact Terry Hebron, President, at 877-865-8346.

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