

# PRESS RELEASE

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## **HTAEW.com Announces Partnership With Coldiron Companies To Provide “Click of the Mouse” Transport Solutions**

Houston, TX, March 24, 2006 – HTAEW.com – (HeavyTruckAndEquipmntWholesalers) the first web site dedicated entirely to truck dealers and leasing companies that buy and sell wholesale between themselves – recently announced its partnership with Coldiron Companies, Inc., an industry leader in truck transport services. With the formation of the partnership, Coldiron Specialized Driveaway services are now instantly available to members of the HTAEW.com website. Dealers that review and purchase equipment through the HTAEW.com website are now able to receive an instant quote relaying the cost estimate of their driveaway needs.

When requesting a quote on a specific truck or set of trucks, a dealer can now pick an option that provides him with a driveaway quote from Coldiron Companies, Inc. Previously, transportation of purchased equipment had to be arranged by the dealer, usually by phone. Timely relay of truck specifications, location, destination and transport costs could be time-consuming. Now it's as easy as the click of a mouse. One of the main goals of HTAEW.com is to help subscribing dealers do their jobs more quickly and efficiently. This is the newest time-saving tool that HTAEW.com has made available to its thousands of dealer members.

Terry Hebron, founder of HTAEW.com, says he started HTAEW.com to provide an easily accessible marketplace for buying and selling heavy-duty vehicles at the wholesale level. He personally has over 30 years of experience in the industry, and understands the business and its requirements. Says Hebron, “It's important that HTAEW.com provide information and services that our subscribing dealers can trust. The relationship with Coldiron was logical, due to their excellent reputation in the industry.”

For more information on HTAEW.com, contact Terry Hebron, President, at 877-865-8346.

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