

PRESS RELEASE

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HTAEW.com ANNOUNCES LICENSING AGREEMENT WITH AUCTIO.COM

Houston, TX, September 27, 2004 – HTAEW.com – (HeavyTruckAndEquipmntWholesalers) the first web site dedicated entirely to truck dealers and leasing companies that buy and sell wholesale between themselves – recently announced a licensing agreement with Auctio.com, a private, dealers' on-line auction service for heavy equipment, luxury goods and collectibles. Auctio has licensed the use of HTAEW.com's industry standard inspection report software for their heavy truck auctions.

Terry Hebron, founder of HTAEW.com, says he started HTAEW.com to provide an easily accessible marketplace for buying and selling heavy-duty vehicles at the wholesale level. He personally has over 30 years of experience in the industry, and understands the business and its requirements. "As I saw the Internet becoming a faster and more efficient means of communication, I knew we had to use it to improve the way we do business in this industry." After four years, HTAEW.com is now defining industry standard listings.

Auctio.com's state-of-the-art system combines interactive television, the Internet and a touch-tone telephone to connect distant buyers and sellers in private auctions. They are in the process of contracting with various heavy truck manufacturers to provide a private auction platform for their dealers. Auctio's inspections are currently conducted by SGS, one of the world's leading inspection companies. SGS will be provided the HTAEW.com software so that all Auctio inspections will conform to the industry standard listings provided on HTAEW.com.

The goal of HTAEW.com is to provide premier communities for buying and selling heavy trucks and trailers and for providing access to information that will help subscribing dealers do this more quickly and efficiently. For more information on HTAEW.com, contact Terry Hebron, President, at 877-865-8346.

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